

**Port Washington Business Improvement District
Board of Directors Meeting
City Hall
October 12, 2018**

President BreAnna Porth called the meeting to order at 7:32 a.m.

Present were: board members Jim Langford, Sharon Waranka, Bill Schanen, Gertjan van den Broek, Ross Leinweber, Laura Burke, John Reichert, BreAnna Porth and Patrick Tearney. Others attending the meeting were Main Street President Jim Neulreich, City Administrator Mark Grams, Mayor Marty Becker and Merton Lueptow, a business operator in the BID.

Minutes of the September 24, 2018 meeting were approved unanimously following the addition of language indicating that a motion by van den Broek to contribute \$15,000 to the Main Street budget from BID reserve funds had been approved by a unanimous vote at that meeting.

A financial report distributed to the board indicated a balance of \$36,758 in the BID account.

Neulreich reported that the Main Street board of directors had approved a three-year plan for funding Main Street needs, including salary and benefits for an executive director, that calls for contributions from the city, fundraising among businesses not in the Main Street district and a capital campaign. He said no timeline had been established for the hiring of an executive director.

Grams, noting that the city budget was likely to include a \$10,000 appropriation for Main Street, asked why Main Street was not acting on the executive director hiring, adding, "Telling us you don't have a timeline is not what we want to hear."

Urging faster action on the hiring, Leinweber pointed out that the BID board had approved a 10% increase in the BID tax and contributed \$15,000 to help fund the salary of an executive director. "We've done our part," he said.

It was reported that the BID tax rate for 2019 will be \$2.01 per \$1,000 of valuation with a cap of \$3,850 as the maximum BID tax on any property. BID's contributions to Main Street in 2019 will total \$81,000.

Porth announced that the annual BID meeting will be held on December 5, 2018 in the Lakeview Room of the Port Washington State Bank.

The board agreed that its next meeting will be held on November 9.

The meeting was adjourned at 8:08 a.m.

Submitted by Bill Schanen, secretary