

**Port Washington Business Improvement District
Board of Directors Meeting
City Hall
July 13, 2018**

President BreAnna Porth called the meeting to order at 7:37 a.m.

Present were: board members Jim Langford, Brian Barber, Angela Sikowski, Sharon Waranka, Ross Leinweber, Laura Burke, BreAnna Porth and John Reichert
Absent members: Bill Schanen and Gertjan van den Broek
Also attending were Main Street President Jim Neulreich, City Administrator Mark Grams and Alderman Patrick Tearney

Approval of minutes from previous meeting held on June 8, 2018. Motion made by Ross Leinweber, Angela Sikowski seconded. All in favor and motion carried.

Treasures Report presented by Angela Sikowski reporting a balance of \$47,787.
Treasurer brought attention to an issue relating to an audit due to the City of PW. This audit is a requirement combined annual report for 2017. If a post of the BID meeting minutes are made to website we can comply and prevent any ramifications this year. No public meeting held which is required to provide BID & MS reports.

Dennis Sullivan will next be in PW Labor Day. Mark Grams would like some advertising in the amount of \$2000-\$2500. There are some donations from Ansay. Talked about tracking where sales come from so we know if advertising is paying for itself. John Reichert offered to donate chocolate coupon to help track.

MS President James Neulreich presentation: Executive Director salary range of \$45K-\$55K needed for a professional. President Neulreich provided scenarios over a 3 year period that would help assist in funding. MS needs to be credible for stakeholders before we can increase mill rate as suggested. Ross Leinweber stated procrastination of hiring has already put \$\$ in Executive Director fund due to money saved. Suggested MS & BID Members donate use of Dennis Sullivan \$5000. Mark Grams will give up if this is a priority. New office space options of Historical Society, Boerner Building and Laura Burke Agency could help free up \$\$.

Motion: Mark Grams request for \$5000 – Ross Leinweber made motion to approve \$1500 to the city for Dennis Sullivan. Brian Barber seconded. All in favor and motion carried.

Note to get minutes on shared drive.

Next Meeting to be held on September 14th at City Hall at 7:30am

Motion made to adjourn by James Langford. Laura Burke seconded and motion carried.

Submitted by Laura Burke, VP