

**Port Washington Business Improvement District
Board of Directors Meeting
City Hall
June 8, 2018**

President Brian Barber called the meeting to order at 7:33 a.m.

Present were: board members Jim Langford, Brian Barber, Angela Sikowski, Sharon Waranka, Bill Schanen, Ross Leinweber, Laura Burke and BreAnna Porth. Also attending were Main Street President Jim Neulreich, Mayor Marty Becker, City Administrator Mark Grams and City Marketing Coordinator David Bennett.

A slate of officer nominees was elected by a unanimous vote of the board. The officers are: BreAnna Porth, president; Laura Burke, vice president; Angela Sikowski, treasurer; Bill Schanen, secretary.

Sikowski reported a bank balance of \$48,112.54. She also reported: After the remaining installment of \$30,000 in Main Street funding is disbursed, the BID account will have a balance of \$18,112.54; BID tax assessments for 2018 totalled \$61,647; 30% of the BID gift certificate account will be held in reserve for future redemptions and the remainder will be available for expenditures approved by the board.

Bennett gave a presentation requesting \$5,000 in BID funding for promoting the Denis Sullivan visits, including a schedule of television commercials. Several board members expressed skepticism over the use of BID funds for this purpose. A motion by Leinweber, seconded by Schanen, to table the matter was approved by a unanimous vote.

Neulreich told the board of Main Street's hope to hire a full-time executive director at a salary in the range of \$45,000 to \$55,000 plus benefits, which is beyond the means of Main Street at its current budget level. Executive director duties are currently handled on a part-time basis by Amy Gannon and Kathy Wilger, who are paid \$1,000 per month each. The possibility of the city, BID or private sources helping to fund the position was discussed. Leinweber suggested increasing the BID tax rate for this purpose. Several board members and Grams questioned the lack of action in finding executive director candidates and urged Neulreich to get the process moving.

The meeting was adjourned at 9:10 a.m.

Submitted by Bill Schanen, secretary