

**Port Washington
Business Improvement District
Board of Directors Meeting
City Hall
January 23, 2015**

President Wayne Chrusciel called the meeting to order at 7:32 a.m.

Present were board members Angela Sikowski, Gertjan van den Broek, Ross Leinweber, Jim Langford, Bill Driscoll, Brian Barber, Laura Burke, Scott Huebner, Bill Schanen and Chrusciel; Main Street Executive Director Lauren Richmond; City Administrator Mark Grams; and Merton Lueptow.

Minutes of the previous meeting were approved by a unanimous vote.

Treasurer Sikowski reported a bank balance of \$10,972.65. She said the city treasurer was expected to disburse BID tax proceeds soon.

In her report, Richmond said: changes are being in the format of the Kiss of Indulgence promotion, one of Main Street's biggest fundraisers, to alter its image as "a freebie free-for-all"; work is progressing on a fundraising pledge drive, a business development packet to recruit businesses and a plan for public artwork to be displayed on the Jackson Street retaining wall.

On a motion by Bill Schanen, seconded by Ross Leinweber, the Main Street first-quarter funding request of \$15,532 was approved by unanimous vote.

Chrusciel reported that terms of BID directors van den Broek, Langford, Barber, Burke, Leinweber, Huebner, Chrusciel and Driscoll will expire in April 2015. Reappointment by the mayor of those wishing to serve another term is expected.

It was the consensus of the board that meetings should remain monthly but could be cancelled by the president if there was no significant business to conduct.

The meeting adjourned at 8:02 a.m.

—submitted by Bill Schanen, secretary