

**CITY OF PORT WASHINGTON
ECONOMIC DEVELOPMENT COMMITTEE MINUTES
WEDNESDAY, DECEMBER 17, 2014
FRANKLIN ENERGY TRAINING ROOM**

Chairman Mlada called the City of Port Washington Economic Development Committee meeting to order at 8:30 am at Franklin Energy.

Roll Call of Members: Present were Mayor Tom Mlada, Nick Deering, Nels Andersen, Doug Arnold, Steve Schowalter, Megan Taylor and Mike Speas. Also present was Randy Tetzlaff, Director of Planning and Development Leah Kapp, new Intern.

Public Appearances and Comments: None.

Minutes of the Previous Meeting: The minutes of the previous meeting stood approved as distributed.

Relevant Updates: None at this time.

Old business: Leah Kapp was introduced as the newly hired Marketing and Economic Development Intern and welcomed by the members. Mlada gave an overview of her responsibilities. For the EDC, she would get the members using Google Documents; produce an E-newsletter schedule and page content. For the Marketing, she would conduct asset inventory; work on an E-newsletter; and develop additional social media.

New business: Tetzlaff informed the committee that the City has a current shortage of industrial land and sites. The City has had numerous inquiries but with little or no inventory, we have lost on some opportunities. He reviewed three areas: one an expansion to the south of the existing industrial park; the We Energies land on the NE corner of Park and Sunset; and the north side including land lying along CTH LL east of Allen-Edmonds and then across the freeway. There was a good by the members who cautioned about costs to provide service to those lands. They questioned about the type of inquires and they come from large, mid-sized and smaller sized business prospects. No decision or recommendation was made by the committee agreed that if the City can afford it, an inventory of land is important to economic development.

Mlada passed out and discussed a list of FY 2015 priorities. After further discussion, it was agreed that Schwarz' document would be disseminated and that metrics should be identified as well as assigning responsibility and timing or scheduling.

The committee also discussed future programs for 2015. There was agreement that in February/March, we would focus on workforce issues; talent acquisition and retention. In the May/June time period, the focus would be on resources available from WEDC, OBD, WEMP, MATC, etc. This is more what Taylor had suggested previously. In the September/October, we hold a Produced in Port even along with a workforce or Career Fair.

Future meeting topics and forthcoming events: The next meeting is January 28th; location to be determined.

Adjournment: The meeting adjourned at 9:30 am.

