

**CITY OF PORT WASHINGTON  
ECONOMIC DEVELOPMENT COMMITTEE MINUTES  
WEDNESDAY, FEBRUARY 19, 2014  
HERITAGE NURSING & REHABILITATION CENTER**

Chairman Mlada called the City of Port Washington Economic Development Committee meeting to order at 8:30 am at Heritage Nursing & Rehabilitation Center.

Roll Call of Members: Present were Mayor Tom Mlada, Nick Deering, Megan Taylor, Lisa Krier, Steve Schowalter, Rich Walters, Mike Speas, Jay Schauer and Gerry Schwarz. Also present was Randy Tetzlaff, Director of Planning and Development.

Public Appearances and Comments: None.

Minutes of the Previous Meeting: The minutes from the January meeting stood approved as distributed.

Welcome: Amy Luft, Angela Wilms and Chef Rich gave a welcome to the committee and an overview of the facility noting that short-term rehab care has become the preferred stay. In addition, the economic impact of the facility on the community was also distributed. A goal of Heritage is to become more involved in the community. Mayor Mlada and the members thanked our hosts for their gracious hospitality.

Old Business:

- Business appreciation outreach--a matrix of will be emailed listing businesses and committee members' contacts. Members are asked to connect with their respective contacts before the March meeting.
- Business Leadership Roundtable--to be held on April 8<sup>th</sup> @ Ansay & Associates; Mlada will confirm. It will be a panel discussion; we will ask OED to assist. Members discussed possible topics including workforce. Mlada also mentioned that the Lt. Governor may be attending. He will email a more detailed invitation later. Schauer, Schwarz, and Schowalter agreed to be a panel member. Others mentioned include Mike Ansay, Paul Schueller, and possibly Steve Schlecht from Duluth Trading.
- Business Recognition Program--Past and possible future winners were discussed. The issue of criteria and parameters for selections was again discussed and Schwarz agreed to assist Mlada on this.
- Community Assessment--Tetzlaff distributed copies of the matrix and asked that members complete the form to the best of their abilities. The results will be compiled with the responses from the Main Street Business Development Committee. The analysis will focus on those areas identified as being "below expectations."

New business goal planning for 2014: (nothing to report)

Relevant updates: Reminder about Business Spotlight opportunity on city website: available to any business with coverage for 2 weeks

Future Meeting Topics and Forthcoming Events: Next meeting will be held at Franklin Energies.

Adjournment: The meeting adjourned at 9:30 am.