

**MINUTES
CITY OF PORT WASHINGTON
CITY COUNCIL MEETING
February 21, 2007**

A duly convened meeting of the Common Council was called to order at 7:30 p.m. by Mayor Huebner in the Council Chambers. Council members present: Aldermen Al Haacke, Ed Johnson, Armin Schwanz, Burt Babcock, Tom Hudson, and Karl Leicht. Also present: City Administrator Mark Grams and City Planner Randy Tetzlaff. Absent & excused: Alderman Pete Jushka, City Attorney Eric Eberhardt and City Engineer Rob Vanden Noven. The Pledge of Allegiance to the flag was recited.

CONSENT AGENDA

- A. Approve Minutes of the Previous Meeting – February 6, 2007
- B. Approve Original Operator's License Applications-Lisa L. Bahrke and Trent A. Lutzke
- C. Approve Temporary Class "B" (Picnic) License-St. Peter of Alcantara Congregation/1800 N. Wisconsin Street/February 23, March 9, March 23 and April 20, 2007
- D. Approve Temporary Bartender's License Applications-Robert E. Dreier, Richard P. Olson, Brian J. Zielke and Michael H. Keller

MOTION BY ALDERMAN SCHWANZ AND SECONDED BY ALDERMAN LEICHT TO APPROVE THE CONSENT AGENDA. **Motion carried unanimously.**

MAYOR'S BUSINESS

- A. Presentation Of Police Department's 125th Anniversary Coin-Chairman of the Police and Fire Commission Rick Nelson said it was an honor to celebrate the 125th Anniversary of the Port Washington Police Department and presented a letter to the Council that he asked be entered into the records about the history of the Police Department. Captain Keller thanked the City Council on behalf of the department for their continued support of the police department and their efforts in the community to recognize and commemorate 125 years by issuing a the proclamation that was approved in January. Chief Thomas then distributed a 125th Anniversary Coin to the Council.
- B. Discuss With BID Representatives Downtown Development-Tom Didier, BID President said he had an exchange of ideas to share with the Council to keep our downtown vibrant and recognized that the City has made great improvements to the downtown. He spoke of possible restructuring to be more effective in maximizing our potential by having the Chamber of Commerce, Tourism Council, and the Business Improvement District work together to achieve that goal.

Bob Holton, BID Director, said that BID has prepared a rough draft of a promotional packet for the downtown, which creates a comprehensive list of all of the available places in downtown. He said the Taurean Study should be finished this year and the concerns of the board are that when we get the results of the study, we don't have the facilities or the individual that could execute or implement this information. He said they had a brainstorming session to determine what we could do as a BID Board in conjunction with City officials, the Chamber of Commerce and Tourism Board to collaborate and partner in an attempt to streamline a position and perhaps even employ an individual, a local person, on a contract basis. As a BID, we would contribute a large portion to fund this individual and then the City could match dollar for dollar, along with the Chamber and Tourism Council with a specific intention and goal to have this individual design for the purpose of enhancing both the retail and residential developments in the City of Port Washington, as well as creating some destination tenants. This individual could work as a clearinghouse to determine what type of businesses, as a result of the Taurean Study, that we want. Then

the individual would go out and recruit those businesses and serve in a sales capacity. If we could consolidate in this effort, we might be more effective in accomplishing the tasks at hand. The individual would report directly to the Mayor. We should know within a year if this individual is effective. There has to be a core industrial base and the individual would also be required to fill industrial vacancies, which contributes to the lack of jobs in our City.

What we are looking for is to ask the Council for their blessing to move forward with this and is there an interest from the Council and the City as a whole to invest in this on paper? City Administrator Mark Grams asked how would this position integrate into the Main Street Program? How would you be able to afford a full-time staff person and also contract with an individual for the Main Street Program, or would they be one of the same? The answer was that monies are currently in the system and would be re-directed. No organization would bear the full brunt. Don't see this as competition with the person who would be hired for the Main Street Program. Tom Didier said that the position we are asking for is not long-term, but could be created quickly for recruiting and retaining businesses in Port Washington. If the City gets accepted for the Main Street Program that person could be the perfect candidate for that job. Alderman Schwanz asked what amount are we looking for as far as salary? The answer was in the \$60,000 plus range. Alderman Haacke agrees that something different has to be done. Organizations are working independently. Uniting groups means a stronger more pro-active innovative way of selling Port Washington and supports the idea. Mayor Huebner said he would like to correct one point about the Taurean Study being put on the shelf. The study has been used quite a bit. Phase I has been beneficial and has been a valuable asset at City Hall.

Sara Grover, Executive Director for BID, thanked the Council for the opportunity to serve on the Streetscape Committee. She said a map of the Business Improvement District was created that can be utilized in tourism. Updating communications that touches all members of the district in conjunction with the Taurean Study is a positive move forward in which all entities can succeed with the same common goal of having something to promote. City Administrator Grams asked when the BID Board is going to present this to the Chamber and the Tourism Council? The BID Board wanted to talk to the Council first. The City Administrator also mentioned that buildings that have been for sale and haven't sold are a problem probably because of the high value set on their property. This needs to be addressed. Sara indicated that a complete inventory has been done on downtown properties that could be used as a tool to correct this problem. Mayor Huebner supports the plan, but feels you also need a retention program. MOTION BY ALDERMAN HUDSON, SECONDED BY ALDERMAN SCHWANZ TO SUPPORT THE BID DISTRICT'S PLAN AND MOVE FORWARD IN WORKING WITH THEM. **Motion carried unanimously.**

OFFICERS'/STAFF REPORTS

City Administrator Grams reported that 452 people voted in the Spring Primary Election on February 20th, which represents 5.77%. In another matter, WWTP Superintendent Kris August will be resigning effective March 16th and will be taking a position in another community. We will begin the process of filling this position.

PUBLIC COMMENTS/APPEARANCES-None

Mayor Huebner then moved to Item 8.B. Police & Fire Commission.

B. Police & Fire Commission

1. Ordinance 2007-2 (Relating To Organization Of The Police Department)
1st Reading-The Police & Fire Commission unanimously recommends approval of the proposed ordinance. Police Chief Thomas indicated that this ordinance would allow the Chief, with Police & Fire Commission approval, future flexibility in organization structure and design within the approved appropriations. City Administrator Grams said that the City Attorney reviewed the ordinance and recommended that language be added to the last sentence to read "subject to final financial approval of the City Council". This added language would give the Council the final say to wages and salaries within the Police Department. The Aldermen had concerns that if positions were added, that the Council would have a final say in financing the positions.

COMMITTEES

A. Finance & License Committee

1. Amendments To 2007 City Budget-MOTION BY ALDERMAN HUDSON, SECONDED BY ALDERMAN BABCOCK TO APPROVE THE PROPOSED AMENDMENTS TO THE 2007 CITY BUDGET.
Motion carried unanimously.

BOARDS/COMMISSIONS

A. Plan Commission

1. Consider Certified Survey Maps For 100 And 114 N. Franklin Street-MOTION BY ALDERMAN HAACKE, SECONDED BY ALDERMAN BABCOCK TO APPROVE THE CERTIFIED SURVEY MAP FOR 100 AND 114 N. FRANKLIN STREET. **Motion carried unanimously.**

UNFINISHED BUSINESS

NEW BUSINESS

- A. Amend License Agreement With Lighthouse Development-MOTION BY ALDERMAN BABCOCK, SECONDED BY ALDERMAN SCHWANZ TO APPROVE THE AMENDMENT TO THE LICENSE AGREEMENT WITH LIGHTHOUSE DEVELOPMENT. **Motion carried unanimously.**

FORTHCOMING EVENTS-Alderman Hudson reported that if anyone is interested in helping out with maintenance at Rotary Park with Friends of Rotary Park should contact him or his wife, Elizabeth O'Connell. I have been contacted by people who have been approached by dogs that are not on a leash. Our ordinance on dogs and cats states that they must be on a leash. Also, an alarming amount of dog waste is on sidewalks that is not being picked up. This is a human health issue and a reminder to people that it must be picked up.

PUBLIC COMMENTS/APPEARANCES-None

ADJOURNMENT-MOTION BY ALDERMAN SCHWANZ, SECONDED BY ALDERMAN LEICHT TO ADJOURN THE MEETING OF THE CITY COUNCIL AT 9:03 P.M. **Motion carried unanimously.**