



Dear Prospective Environmental Partner:

The City of Port Washington is now seeking partners for our Environmental Planning Committee. Partnership donations are a big reason we are successful in making impactful contributions to the City and its residents, as our Committee operates with NO tax dollars. Your partnership will not only assist our Committee with our mission, **it will visibly advertise your business/commitment to our City in a prominent way.**

Environmental Committee Funding

Sponsorship Support = 100%

Taxpayer Support = 0%

So what does our Committee do to better the community? Our mission in short is to identify opportunities and solutions to use City resources in a sustainable way while improving the environment. We do this through educational outreach efforts within the community and recommendations to the Common Council on policies and programs. Below are a few examples of recent projects:

- Achieved Bird City designation by Bird City Wisconsin
- Established a sister city relationship with Sassnitz, Germany
- Partially funded two summer interns in partnership with UW-Green Bay
- Purchased real-time Lake Michigan wave monitoring components for INFOS
- Conducted Earth Day outreach at Dunwiddie Elementary School
- Hosted Green Tier Legacy Communities annual meeting
- Created educational signs at prairie restoration sites

We understand businesses are continually solicited for sponsorships. The success of the sustainability initiatives in our community are directly related to the participation of our valued businesses and residents. In appreciation of your support, **we are offering partnership benefits that will help advertise and market your business for its contribution to our Committee.** The following page outlines the various sponsorship categories and the benefits that accompany them. The levels include highly visible banner opportunities, active business link on the City website, business logo in the City newsletter, and a sticker for your business window showing your support for a better Port Washington.

Our committee thanks you for your commitment to our community and our environment.

Sincerely,

Tom Mlada
Mayor

Derek Strohl
Committee Chair



Environmental Planning Committee 2016 Partnership Categories

GOLD: \$1,000

- City provided light pole banner featured along mainstreet for 12 months (sample on third page).
- Business logo with active link on the City website
 - Business logo in City Newsletter
- Official “Port Washington Environment Partner” sticker for your business window

SILVER: \$500

- City provided light pole banner featured in Coal Dock Park or along North Lake Street across from Veteran’s Park on the lake front for 12 months (sample on third page).
 - Business logo in City Newsletter
- Official “Port Washington Environment Partner” sticker for your business window

BRONZE: \$250

- Business logo in City Newsletter
- Official “Port Washington Environment Partner” sticker for your business window

Additional Opportunities

Contact Mayor Mlada if you are interested in sponsoring any specific environmental effort, project or City improvement.



Sample Banner



Sample Window Cling

