



City of Port Washington Community Economic Profile

Your Home Port



Population

	City of Port Washington	Ozaukee County	Wisconsin
Median Age	39.5 years	43.7 years	38.8 years
Male	49%	48.9%	49.6%
Female	51%	51.1%	50.4%

Source: US Census Bureau, 2011-2015 American Community Survey

Population Growth (1970-2010)

Year	City of Port Washington	Ozaukee County	Wisconsin
1980	8,612	66,981	4,705,767
1990	9,338 (8.4%)	72,831 (8.7%)	4,891,769 (4.0%)
2000	10,467 (12.1%)	82,317 (13.0%)	5,363,675 (9.6%)
2010	11,250 (7.5%)	86,395 (5.0%)	5,686,986 (6.0%)
2015	11,481 (.02%)	87,850 (.016%)	5,771,337 (.006%)

Percent population change is shown in parentheses.

Source: US Census Bureau

Taxes

2015 Local Property Taxes:

City of Port Washington Net Rate/\$1,000	\$18.31
Assessment Ratio.....	0.967
Net Rate/\$1,000.....	\$18.31
Equalized Rate/\$1000.....	\$17.71

Source: Ozaukee County Treasurers Office.

Households

	City of Port Washington	Ozaukee County	Wisconsin
Total Households	4,552	36,930	2,279,768
Avg. Household Size	2.41	2.51	2.43
Total Families	3,018	24,285	1,468,917
Avg. Family Size	3.08	2.97	2.99

Source: US Census Bureau, 2011-2015 American Community Survey

Housing

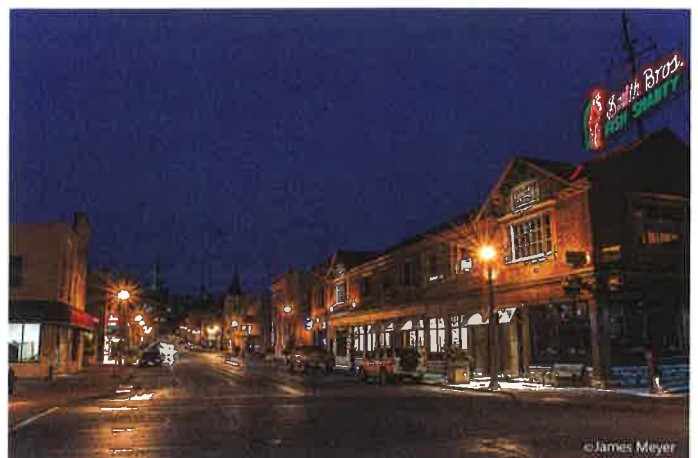
	City of Port Washington	Ozaukee County	Wisconsin
Total Housing Units	4,911	36,390	2,279,768
Owner-occupied Units	65.2%	77.8%	68.1%
Median Value	\$183,300	\$250,200	\$167,100
Renter-occupied Units	34.8%	22.2%	31.9%
Median Rent	\$812	\$812	\$759

Source: US Census Bureau, 2011-2015 American Community Survey

Income

	Per Capita Income	Median Household Income
City of Port Washington	\$30,908	\$62,839
United States	\$28,555	\$53,482
Wisconsin	\$29,907	\$52,738
Ozaukee County	\$42,537	\$75,643

Source: US Census Bureau, 2011-2015 American Community Survey



©James Meyer



Labor Force

	City of Port Washington	Ozaukee County	Wisconsin
Population 16 and older	9,271	69,738	4,561,244
Population in labor force	72.3%	68.0%	67.4%
Population employed	68.1%	64.4%	62.5%
Population unemployed	4.1%	3.5%	7.2%

Source: US Census Bureau, 2011-2015 American Community Survey

Major Employers

Employer	Industry Description
Ozaukee County	Executive and Legislative Offices (500-999 employees)
Kleen Test Products	Consumer Product Manufacturing (250-499 employees)
Allen Edmonds Shoe Corp.	Footwear and High-end Apparel Manufacturing (250-499 employees)
Kickhaefer Manufacturing Company	OEM Metal Stamping and Fabrication (250-499 employees)
Port Washington-Saukville Schools	Elementary and Secondary Schools (100-249 employees)
City of Port Washington	Executive and Legislative Offices (100-249 employees)
Franklin Energy Services	Energy Efficiency Consultant (100-249 employees)
Construction Forms Inc.	Fabricated Pipe and Pipe Fitting Manufacturing (50-99 employees)
Aurora Advanced Healthcare	Offices of Physicians (50-99 employees)
Heritage Nursing & Rehabilitation	Nursing Care Facilities (50-99 employees)
Ansay & Associates, LLC	Insurance Agencies and Brokerages (50-99 employees)
Molded Dimensions, Inc.	Rubber Product Manufacturing for Mechanical Use (50-99 employees)
Modern Equipment Co.	Industrial Process Furnace and Oven Manufacturing (50-99 employees)

Source: Wisconsin Department of Workforce Development, City of Port Washington, 2014

Employment by Industry

Total primary jobs in the City of Port Washington.....4,503
 Total primary jobs in Ozaukee County.....36,081

Primary Employment by industry category for workers employed in Port Washington:

Industry	Number Employed	Percent
Manufacturing	1,159	25.7%
Public Administration	893	19.8%
Health Care and Social Assistance	442	9.8%
Educational Services	410	9.1%
Accommodation and Food Services	383	8.5%
Professional, Scientific, and Technical Services	309	6.9%
Retail Trade	226	5.0%
Wholesale Trade	150	3.3%
Construction	129	2.9%
Finance and Insurance	121	2.7%
Other Services (excluding Public Administration)	96	2.1%
Administration & Support, Waste Management and Remediation	60	1.3%
Utilities	46	1.0%
Information	37	0.8%
Transportation and Warehousing	15	0.3%
Arts, Entertainment, and Recreation	13	0.3%
Real Estate and Rental and Leasing	12	0.3%

Source: U.S. Census Bureau, OnTheMap Application,

Education

Educational Attainment:

	City of Port Washington	Ozaukee County	Wisconsin
Bachelor's Degree or Higher	35.1%	46.4%	26.8%
High School Degree or Higher	94.1%	96.2%	90.4%

Source: US Census Bureau, 2011-2015 American Community Survey

School District Performance

Port Washington is served by the Port Washington-Saukville School District, which offers instruction from 4-year-old kindergarten through 12th grade.

School District	Average ACT Score	HS Completion Rate (4 year)
Port Washington-Saukville	23.7	96.2%
Wisconsin	22.2	89.4%

Source: Wisconsin Department of Public Instruction, 2014-2015 School Year (Completion rates for 2015 cohort)

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 30 miles (1,000 students or more):

- University of Wisconsin-Milwaukee
- Milwaukee Area Technical College
- Marquette University
- Concordia University
- Cardinal Stritch University
- Lakeland College
- Milwaukee School of Engineering
- Alverno College
- Mount Mary University
- Medical College of Wisconsin
- Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator



Transportation

Highways

- Interstate Highway 43
- State Highways 32 and 33
- County Highways C and LL

Public Transit

Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Air

Commercial airline service is available at:

- West Bend Municipal Airport (14 miles west)
- Milwaukee's General Mitchell International Airport (33 miles south)
- Green Bay's Austin Straubel International Airport (87 miles north)
- Chicago's O'Hare International Airport (104 miles south)

Rail

Area rail freight service is provided by Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 26 miles south.

Water

Lake Michigan access:

- Port Washington Marina
- North Beach
- South Beach Kayak and Canoe Launch
- Port of Milwaukee (29 miles south)

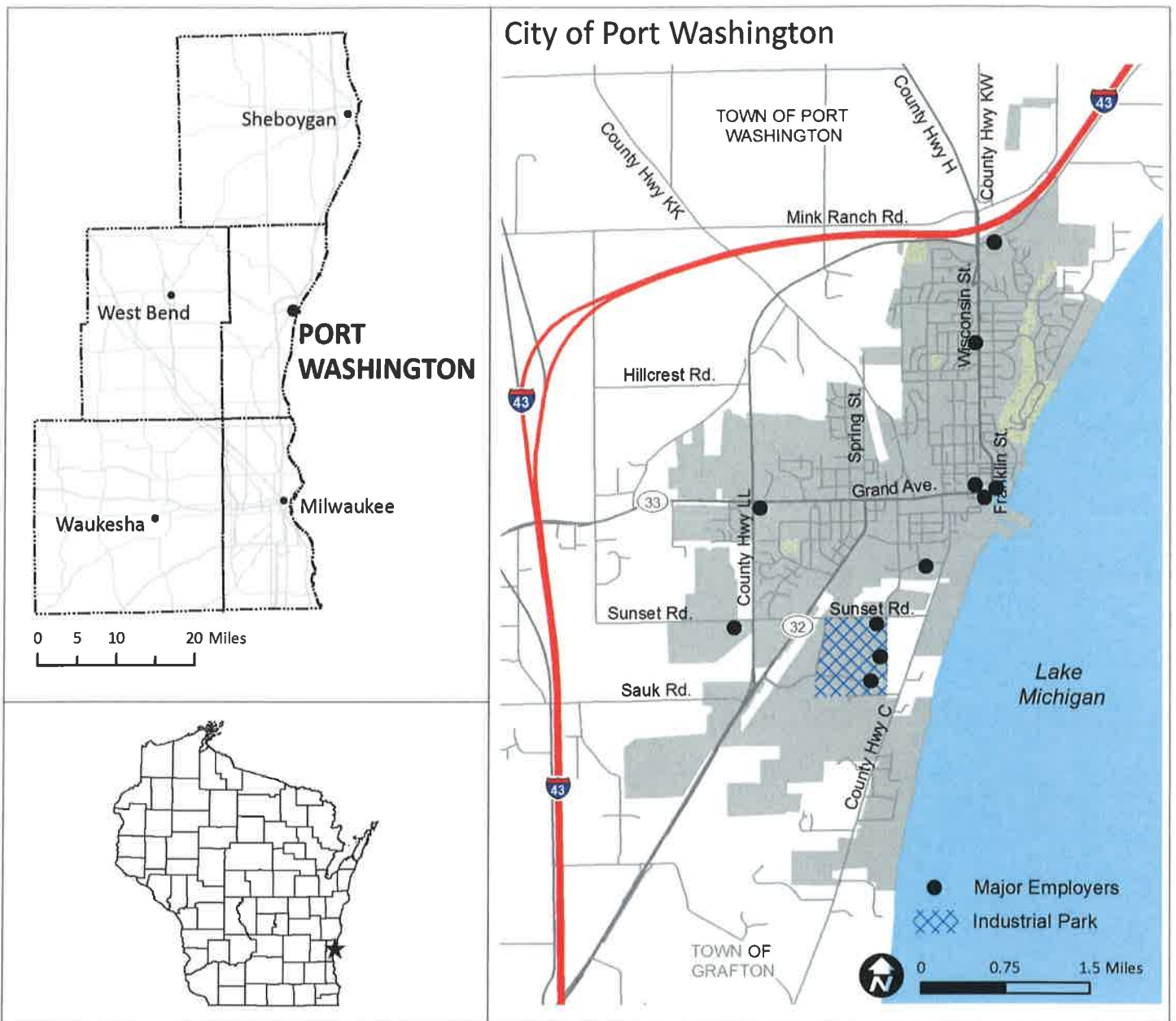
Amenities

The City of Port Washington offers a touch of New England charm combined with Midwestern friendliness. Explore the city's beauty and history on the shore of Lake Michigan, just 30 miles north of Milwaukee.

Enjoy walking tours of the downtown historic district and harbor. You'll pass our two lighthouses; one a unique art deco design, and the other a museum. Visit specialty shops and boutiques, located in historic storefronts in our downtown district, then dine at one of our locally owned restaurants.

Play outside - head to the marina and venture out charter-fishing. Head inland and golf one of the great courses in the area. Bike, hike, or bird on the 37 - mile Interurban Trail or, hit one of our two sandy beaches, relax, and just watch the ever-changing lake. We have great festivals and events. You could encounter pirates, sail on a tall ship, indulge in a giant fish fry, tour a garden, browse a farmers market - and those experiences are just a sample.

We invite you to visit Port Washington, and see why Midwest Living named us to their Top 100 Best Midwest Small Town Getaways. And, if you are here scouting out a potential business opportunity, we think you will find the business climate and community here supportive and welcoming. Whatever brings you to Port Washington; we know you will love our people, our amenities, and our quality of life.



Local Resources

City of Port Washington

100 W. Grand Avenue
 Port Washington, WI 53074
 (262) 284-2600
cityofportwashington.com/planningdevelopment.html

Port Washington Main Street

116 W. Grand Avenue, Suite 205
 Port Washington, WI 53074
 (262) 268-1132
www.visitportwashington.com/main_street

Ozaukee Economic Development

Kathleen Cady Schilling
 121 W. Main Street
 Port Washington, WI 53074
 (262) 238-7730
www.ozaukeebusiness.org

Port Washington Chamber of Commerce

126 E. Grand Avenue
 Port Washington, WI 53074
 (262) 284-0900
www.visitportwashington.com/chamber

Port Washington Tourism Council

126 E. Grand Avenue
 Port Washington, WI 53074
 1-800-719-4881
www.visitportwashington.com/tourism

Note: Because of sampling variability, some estimates from the US Census Bureau, 2011-2015 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.

Prepared By:
 Elizabeth Kohl, Marketing and Education Coordinator
 Ozaukee Economic Development
ekohl@co.ozaukee.wi.us 262-268-7731